

Rethinking Food Markets for Inclusion and Sustainability Science, Innovation and Policy Symposium

Dates: 10 – 11 December 2024
Duration: 9:00 – 17:30 (EDT)
Location: IFPRI HQ, Washington D.C.
Format: Hybrid (in person and online)

OBJECTIVE

The main objective of the Symposium is to present the key findings of the CGIAR research Initiative on Rethinking Food Markets for Inclusion and Sustainability (RFM). CGIAR researchers, partners and food system stakeholders will showcase innovations and policies that were found to improve income and employment opportunities in food value chains, enhance market efficiency, and reduce the environmental footprints of food production and distribution.

The event will provide an opportunity for CGIAR researchers and partners to present and contrast findings from related research, as well as for food system operators to discuss what is needed to address obstacles to adoption of innovations and policymakers to identify options for policy support promoting scaling of improved practices and addressing trade-offs.

Furthermore, several policy and innovation guidance documents will be launched during the two-day event. The guidance notes will serve to actively involve and motivate key stakeholders within the food supply chain to identify actionable approaches for adopting the inclusive and sustainable food system innovations and feasible options for policy support. The event will also serve to identify directions for further actionable research.

PARTICIPANTS

The symposium will include the following groups in person:

- Rethinking Food Markets initiative researchers and partners
- Non-CGIAR researchers and policy analysts of agrifood markets and value chains
- Food system operators and other stakeholders, including representatives of agri-food businesses, NGOs, policy makers, donors and development partners.

CONTENT

The event will revolve around presentations of the initiative's main research findings of piloted innovations and supportive interventions in five country contexts and comparisons with experiences in other contexts. Participants will also engage in discussions regarding the scalability of food system innovations and what support policies are needed for impact at scale.

PRESENTATION THEMES

- **Improved logistics to reduce food losses and improve value chain efficiency** - emphasizes the importance of efficient logistics systems in minimizing food loss and preserving product quality throughout the supply chain.

- **Digital innovations for tracing products and making market information accessible** - highlights the role of technology in enhancing transparency and traceability in the food industry, providing valuable information to consumers and businesses.
- **Product quality upgrading and food standard certification** - focuses on making standards and certification schemes for food quality and sustainability work for improving market access and income opportunities for smallholders and small-scale producers.
- **Strengthening coordination and vertical integration within global value chains** –focuses on innovative forms of inclusive value chain contracting arrangements and solutions to coordination failures in export-oriented food value chains.
- **Innovations in inclusive mechanisms for e-finance** – mechanisms include mobile input finance mechanisms accessible to smallholders, women and youth

ONLINE PARTICIPANTS

For participants attending this symposium virtually, please use the following Microsoft Teams link listed below. Please note that the Parallel Sessions 2, 4, and 6 will be using a separate link from the other Sessions. The links are also listed on the Program.

Day One – Research Showcase	
<ul style="list-style-type: none"> • Welcome address • Plenary Sessions A, B, C • Parallel Session 1 • Parallel Session 3 • Parallel Session 5 	<p style="text-align: center;">Join the meeting Meeting ID: 353 268 511 352 Passcode: CB9qi2E9</p>
<ul style="list-style-type: none"> • Parallel Session 2 • Parallel Session 4 • Parallel Session 6 	<p style="text-align: center;">Join the meeting Meeting ID: 354 584 442 612 Passcode: 3e7EX6iV</p>
Day Two – Policy and “Knowledge Dissemination” Day	
<ul style="list-style-type: none"> • Plenary Sessions D E, F, G (All day) 	<p style="text-align: center;">Join the meeting Meeting ID: 353 268 511 352 Passcode: CB9qi2E9</p>

Science, Innovation and Policy Symposium PROGRAM, December 10-11, 2024

Time (Eastern)	Presentation	Speakers	Location
Day One (December 10, 2024) – Research Showcase			
8.30–9.00am	Registration & refreshments		12th Floor
9.00 – 9.30am	Welcome address	Rob Vos , <i>IFPRI and initiative lead</i>	Conference Room 12A Join online here
Plenary Session A			
9.30 – 10.00am	Keynote: Food system challenges and prospects for change: the importance of market-based solutions	Johan Swinnen , <i>IFPRI Director-General (Online)</i>	Conference Room 12A Join online here
10.00–11.00am	Improved logistics to reduce food losses, improve incomes and value-chain efficiency Presentations: <ul style="list-style-type: none"> Impacts of bundled innovations for cold chain development, food quality, and food loss reduction in Nigeria’s horticulture value chain Inclusive business models for cold chain logistics: challenges and opportunities Discussants <ul style="list-style-type: none"> Practitioner, Research & Policy Perspectives Q&A	Moderator: Ruth Hill , <i>IFPRI</i> <ul style="list-style-type: none"> Futoshi Yamauchi, <i>IFPRI</i> and Bedru Balana, <i>IFPRI-Nigeria</i> Hyacinth Edah and Bedru Balana, <i>IFPRI-Nigeria</i> Prof. Dauda Bawa, <i>Head - Department of Agricultural Economics & Extension University of Jos, Nigeria (Online)</i> Mr. Ibrahim Tanimu, <i>Director, Planning & Policy Coordination, Federal Ministry of Agriculture and Food Security, Nigeria (Online)</i> 	
11.00-11.30am	Coffee break and networking		12th Floor

Time (Eastern)	Presentation	Speakers	Location
<i>Parallel Sessions 1-2</i>			
11.30am-12.30pm	<p>Parallel Session 1: Digital innovations for product tracing and making market information accessible - I</p> <p>Presentations:</p> <ul style="list-style-type: none"> Clustering smallholder shrimp farmers in Bangladesh Interlinking extension services, product quality tracing and market information for coffee growers and traders in Honduras <p>Discussants</p> <ul style="list-style-type: none"> Research, practitioner and policy perspectives <p>Q&A</p>	<p>Moderator: Kate Ambler, IFPRI</p> <ul style="list-style-type: none"> Sudha Narayanan, IFPRI-Delhi Federico Ceballos, CIAT-Honduras & Jenny Wiegel, Alliance Bioversity-CIAT, Nicaragua Guillermo Alvarado, Secretary General, Honduran Chapter of the Global Coffee Platform Daniel Dubón López, Secretary General, PROMECAFE (Online) Brian King, Senior Manager at the Technology Integration office of the Alliance of Bioversity and CIAT Liaquat Ali Choudhury, Policy Adviser & Director, Bangladesh Shrimp and Fish Foundation and former Bangladesh Ambassador to the Netherlands and High Commissioner to India (Online) 	<p>Conference Room 12A</p> <p>Join online here</p>
11.30am-12.30pm	<p>Parallel Session 2: Innovations for product quality upgrading and food quality standard certification - I</p> <p>Presentations:</p> <ul style="list-style-type: none"> Introducing improved seed varieties in Nigeria's vegetable value chain 	<p>Moderator: Jordan Chamberlin, CIMMYT</p> <ul style="list-style-type: none"> Marrit van den Berg, Wageningen University 	<p>Conference Room 12CD</p> <p>Join online here</p>

Time (Eastern)	Presentation	Speakers	Location
	<ul style="list-style-type: none"> Food quality certification, farmer quality assessment and impacts on commercialization and farm incomes in Africa <p>Discussants</p> <ul style="list-style-type: none"> Research, practitioner and policy perspectives <p>Q&A</p>	<ul style="list-style-type: none"> Tanguy Bernard, <i>University of Bordeaux (Online)</i> and Gashaw Abate, <i>IFPRI</i> Matin Qaim, <i>Director ZEF, Bonn, Germany (Online)</i> Hoa Piyaka, <i>East West Seeds</i> Kristin Komives, <i>ISEAL</i> Jill McCluskey, <i>Washington State University (Online)</i> 	
12.30 – 1.30pm	Lunch and networking		12th Floor
Plenary Session B			
1.30–2.30pm	<p>Keynote: Food standards and certification for inclusive and sustainable value chain development-challenges and opportunities</p>	<p>Matin Qaim, <i>Director ZEF, Bonn, Germany (Online)</i></p>	<p>Conference Room 12A Join online here</p>
Parallel Sessions 3-4			
2.30–3.30pm	<p>Parallel Session 3: Digital innovations for tracing products & making market information accessible – II</p> <p>Presentations:</p> <ul style="list-style-type: none"> Digital shopping for agricultural inputs and services - EzyAgric in Uganda Digital Innovations for monitoring sustainability in food systems <p>Discussants</p> <ul style="list-style-type: none"> Research, Practitioner & Policy Perspectives <p>Q&A</p>	<p>Moderator: Christine Chege, <i>Alliance Bioversity & CIAT</i></p> <ul style="list-style-type: none"> Susan Ajambo, <i>Alliance Bioversity & CIAT – Uganda (Online)</i> Eva-Marie Meemken, <i>ETH Zurich (Online)</i> Jawoo Koo, <i>IFPRI</i> William Buyungo Luyinda, <i>Cofounder & CEO, EzyAgric (Online)</i> 	<p>Conference Room 12A Join online here</p>

Time (Eastern)	Presentation	Speakers	Location
2.30–3.30pm	<p>Parallel Session 4: Innovations for product quality upgrading and food quality standard certification - II</p> <p>Presentations:</p> <ul style="list-style-type: none"> Bundling information and quality testing for smallholder bean producers (Honduras) Farmer and consumer adoption of biofortified crops and foods: the role of certification <p>Discussants</p> <ul style="list-style-type: none"> Research, Practitioner & Policy perspective <p>Q&A</p>	<p>Moderator: Nicholas Minot, IFPRI</p> <ul style="list-style-type: none"> Byron Reyes, Alliance Bioversity & CIAT -Honduras Bho Mudyahoto, Head- Monitoring, Evaluation & Learning (Global), Harvest Plus (Online) Madhur Gautam, IFPRI Kristin Komives, ISEAL Javier Enrique Quan Garcia, Ministry of Agriculture and Livestock, Honduras (Online) 	<p>Conference Room 12CD</p> <p>Join online here</p>
3.30 – 4:00pm	Refreshments/networking		12th Floor
4.30 – 5.45pm	<p>Parallel Session 5: Inclusive agribusiness models and market information</p> <p>Presentations:</p> <ul style="list-style-type: none"> Collective action and market information for smallholders and traders in Ethiopia’s sesame value chain Quality upgrading, price premia and market access in Uganda’s dairy value chain Disease control and food quality: tick control in Uganda’s dairy value chain 	<p>Moderator: Rajalakshmi Nirmal, IFPRI</p> <ul style="list-style-type: none"> Girma Kassie, ICARDA and Nicholas Minot, IFPRI Bjorn van Campenhout, IFPRI and Richard Ariong, IFPRI Sarah Kariuki, CIMMYT 	<p>Conference Room 12A</p> <p>Join online here</p>

Time (Eastern)	Presentation	Speakers	Location
	<p>Discussants</p> <ul style="list-style-type: none"> Research, Practitioner & Policy perspectives <p>Q&A</p>	<ul style="list-style-type: none"> Gashaw Abate, <i>IFPRI</i> Wonekha Deogracious, <i>MAIF, Uganda (Online)</i> Samson Akankiza Mpiira, <i>Executive Director, DDA, Uganda</i> Behailu Nigussie Demeke, <i>Deputy CEO of the Ethiopian Commodity Exchange</i> 	
4.30 - 5.45pm	<p>Parallel Session 6: Inclusive financing for inclusive and agrifood sustainable value chains</p> <p>Presentations:</p> <ul style="list-style-type: none"> Bundling cash with agricultural input loans for farmers in Nigeria Testing profit sharing and asset-based financing for livestock rearing in Bangladesh The unmet financial needs of intermediary firms within agri-food value chains in Uganda and Bangladesh <p>Discussants</p> <ul style="list-style-type: none"> Research, Practitioner & Policy perspective <p>Q&A</p>	<p>Moderator: Christine Chege, <i>Alliance Bioversity & CIAT</i></p> <ul style="list-style-type: none"> Eduardo Maruyama, <i>IFPRI</i> Kate Ambler, <i>IFPRI</i> Jeff Bloem, <i>IFPRI</i> Saweda Liverpool-Tassie, <i>MSU (Online)</i> William Buyungo Luyinda, <i>Cofounder & CEO, EzyAgric (Online)</i> Michael Ogundare, <i>CEO Crop2Cash</i> 	<p>Conference Room 12CD</p> <p>Join online here</p>
Plenary Session C			
5.30 – 5.50pm	Next steps and overview of Day One	Rob Vos , <i>IFPRI and initiative lead</i>	<p>Conference Room 12A</p> <p>Join online here</p>
6.00 – 7.00pm	Cocktail reception and networking		12th Floor

Day Two (December 11, 2024)– Policy and Knowledge Dissemination Day		
8.30 – 9.15am	Registration & refreshments	12 th Floor
Plenary Session D		
9.15 –9.30am	Welcome to Day Two	Rob Vos, <i>IFPRI and initiative lead</i> and Christine Chege, <i>Alliance Bioversity & CIAT</i>
9.30-11.00am	<p>IFPRI Policy Seminar</p> <p>Introductory remarks</p> <p>Keynotes: Conventional wisdoms about food system innovations and policies: myths and realities</p> <p>Food system innovations, livelihoods and policies</p> <p>Panel discussion</p> <ul style="list-style-type: none"> • Constraints to wholesale market development and implications for poverty and food security • Empirical evidence on what value chain innovations work and for whom: what role for policies? • What do I need to innovate? • What should governments do and not do to create inclusive and sustainable food value chains? • How can donors and development agencies help? <p>Q&A/discussion with audience</p>	<p>Moderator: Charlotte Hebebrand, <i>IFPRI</i></p> <ul style="list-style-type: none"> • Johan Swinnen, <i>IFPRI Director-General (Online)</i> • Thomas Reardon, <i>MSU & IFPRI</i> • Julio Berdegué, <i>Minister of Agriculture, Mexico (Online)</i> • Bart Minten, <i>IFPRI (Online)</i> • Saweda Liverpool-Tassie, <i>MSU (Online)</i> • William Buyungo Luyinda, <i>Cofounder & CEO, EzyAgric (Online)</i> • Samson Akankiza Mpiira, <i>Executive Director, DDA, Uganda</i> • Wonekha Deogracious, <i>Senior Dairy Development Officer MAIF, Uganda (Online)</i> • Rob Bertram, <i>USAID (Online)</i>
11.00 –11.30am	Refreshments/networking	12 th Floor

Plenary Session E

<p>11.30am-12.30pm</p>	<p>What do we know about the degree of inclusiveness and employment generation potential of agrifood value chains?</p> <p>Presentations:</p> <ul style="list-style-type: none"> • Agrifood system innovations and employment creation • Structural transformation and agrifood employment and compensation • Measuring employment and job quality in agrifood production <p>Discussants</p> <ul style="list-style-type: none"> • Research & Policy perspectives <p>Q&A/discussion with audience</p>	<p>Moderator: Ruth Hill, IFPRI</p> <ul style="list-style-type: none"> • Carolina Trivelli, Instituto de Estudios Peruanos (Online) • Jeff Bloem and Jasmine Jiang, IFPRI • Erwin Corong, Purdue Univ., Madhur Gautam, Will Martin, and Rob Vos, IFPRI • Kristin Komives, ISEAL • Hope Michelson, Univ. of Illinois at Urbana-Champaign • Benjamin Davis, FAO (Online) 	<p>Conference Room 12A Join online here</p>
<p>12.30–1.30pm</p>	<p>Lunch and networking</p>		<p>12th Floor</p>
<p>Plenary Session F</p>			
<p>1.30–2.45pm</p>	<p>Presentation</p> <ul style="list-style-type: none"> • Feasibility of scaled agrifood value chain innovations, trade-offs and policy reform scenarios – model-based scenario analyses for Bangladesh, Ethiopia, Honduras, Nigeria and Uganda <p>Discussants</p> <ul style="list-style-type: none"> • Practitioner & Policy perspectives 	<p>Moderator: Rob Vos, IFPRI</p> <ul style="list-style-type: none"> • Karl Pauw, Valeria Piñeiro and Luis Escalante, others, IFPRI • Sergiy Zoriya, World Bank • Ibrahim Tanimu, Director, Planning & Policy Coordination, Federal Ministry of Agriculture and Food Security, Nigeria (Online) • Wonekha Deogracious, Senior Dairy Development Officer MAIF, Uganda (Online) 	<p>Conference Room 12A Join online here</p>

		<ul style="list-style-type: none"> • Sudha Narayanan, <i>IFPRI-Delhi (Bangladesh)</i> • Byron Reyes, <i>Alliance Bioversity & CIAT (Honduras)</i> 	
	Q&A/discussion with audience		
2.45 – 3.15pm	KISM & guidance documents for innovation adoption and support policies	Kristin Komives and Karin Kreider/Naomi Black, <i>ISEAL</i>	
3.15 – 3.45pm	Refreshments and networking		12th Floor
Plenary Session G			
3.45 - 4.45pm	<p>Presentation</p> <ul style="list-style-type: none"> • From pilot to scaling. How to determine scaling preparedness and scaling feasibility? Experience from Ethiopia, Honduras, Nigeria and Uganda <p>Discussants</p> <ul style="list-style-type: none"> • Practitioner & Policy perspectives <p>Q&A/discussion with audience</p>	<p>Moderator: Rajalakshmi Nirmal, <i>IFPRI</i></p> <ul style="list-style-type: none"> • Minh Thai, <i>IWMI</i> and others • Tom Reardon, <i>MSU</i> • Samson Akankiza Mpiira, <i>Executive Director, DDA, Uganda</i> • Michael Ogundare, <i>CEO Crop2Cash, Nigeria</i> • Behailu Nigussie Demeke, <i>Deputy CEO of the Ethiopian Commodity Exchange</i> • Guillermo Alvarado, <i>Secretary General, Honduran Chapter of the Global Coffee Platform</i> 	<p>Conference Room 12A</p> <p>Join online here</p>
4.45 – 5.30pm	<p>Closing Panel Discussion:</p> <p>Rethinking Food Markets: what have we learned, what are the challenges and what is next for policy and research?</p>	<p>Moderators: Rob Vos, <i>IFPRI</i> and Christine Chege, <i>Alliance Bioversity & CIAT</i></p> <p>Panellists:</p> <ul style="list-style-type: none"> • Johan Swinnen, <i>IFPRI</i> • Thomas Reardon, <i>MSU</i> • Clemens Breisinger, <i>IFPRI</i> • Ruth Hill, <i>IFPRI</i> • Hope Michelson, <i>Univ. of Illinois at Urbana-Champaign</i> 	

		<ul style="list-style-type: none"> • Saweda Liverpool-Tassie, <i>MSU</i> • Jenny Wiegel, <i>Alliance Bioversity-CIAT, Nicaragua</i> • William Buyungo Luyinda, <i>Cofounder & CEO, EzyAgric (Online)</i> • Samson Akankiza Mpiira, <i>Executive Director, DDA, Uganda</i> • Wonekha Deogracious, <i>Senior Dairy Development Officer MAIF, Uganda (Online)</i> 	
	Closing Remarks	Rob Vos , <i>IFPRI and initiative lead</i>	
5.30 – 6.30pm	Cocktail reception and networking		12th Floor